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JULY/AUGUST 2016

# HOTELS

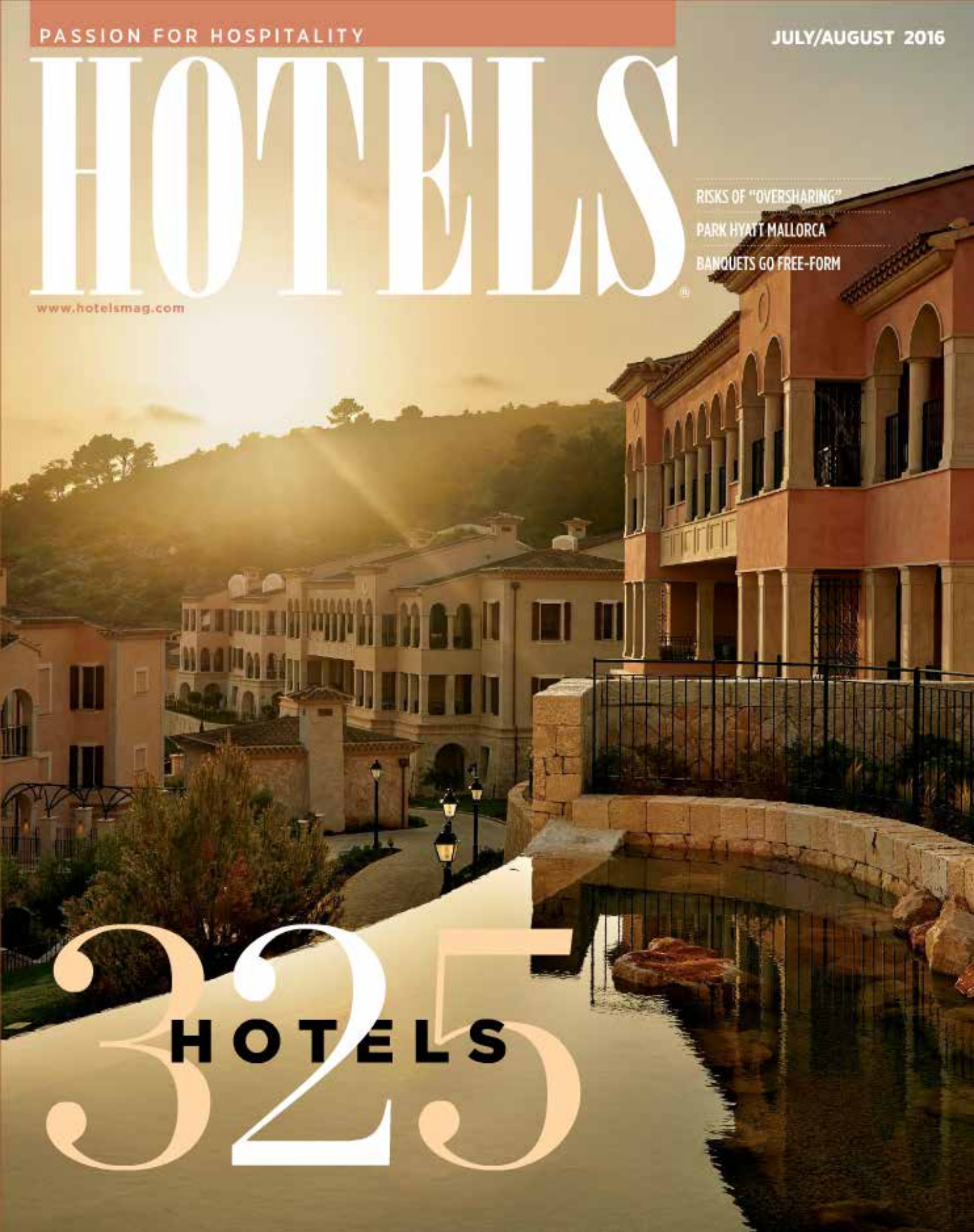
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RISKS OF "OVERSHARING"

PARK HYATT MALLORCA

BANQUETS GO FREE-FORM

325  
HOTELS





DESIGN







The hotel, which sits alongside a slope overlooking the Canyamel Valley, mimics a terraced Mallorcan village.

# A sense of PLACE

FROM PIAZZA TO SEA AND VALLEY  
VIEWS, THE **PARK HYATT MALLORCA**  
TAKES ITS CUE FROM TRADITION.

By BARBARA BOHN, MANAGING EDITOR

*At first glance,* the Park Hyatt Mallorca could be mistaken for a village, clinging alongside a rocky slope overlooking the Spanish island's Canyamel Valley.

"The original idea of the stepping comes from the typical terracing around the hillsides in Mallorca, where they grow olive trees," says DSA Architects International's Mike Scott. "We decided to put the houses on the terraces." In all, there are 126 guestrooms and 16 suites with interiors by G.A Design, London, and Michele Evans out of Dubai, built on two levels and grouped by twos or threes

around their own courtyards. Some have views up the hill toward the sunset, others wrap around the mountain and have a view of sea and sunrise.

The traditional approach extends to the material, says Scott, DSA's managing director, Europe. "We've used natural stonework on the base of the public buildings. It's Mallorcan *santanyi*, quarried from the island itself." Above that base façade are often plaster walls painted in natural colors—ochres, pinks, creams—that complement the pale stone but make each building distinct. Same theme, different details.



The living room of one of the hotel's public spaces.



The relaxation area of Serenitas Spa, which offers seasonal treatments and an alpha quartz sand bed.

"Nothing is identical," Scott says of the hotel, which opened on June 1 and is about an hour's drive northeast of the Spanish island's capital, Palma.

The heart of the hotel developed and owned by Grupo Cap Vermell, Mallorca, is a piazza, the Plaza de la Torre, with a clock tower that helps orient guests on the 59,800-square-yard (50,000-square-meter) property on the Cap Vermell estate. The design encourages strolling from the guestrooms, among the public buildings, and to the beach, a 10-minute walk away.

"Like a village where you meander through gardens, parkways and buildings, you move all through the site" on foot, Scott says. That's another nod to local culture. Many traditional village streets





## PARK HYATT MALLORCA

Hyatt's first Park resort in Europe and first of any Hyatt brand in Mallorca

**OPENING DATE:**  
June 1, 2016

**ACCOMMODATIONS:**  
142 guestrooms,  
including 16 suites

**LOCATION:**  
Cap Vermell, in the  
Canyamel Valley on  
Mallorca's northeast  
coast

**OWNER:**  
Grupo Cap Vermell,  
Mallorca

**ARCHITECT:**  
DSA Architects  
International

**INTERIOR DESIGNERS:**  
G.A Design, London;  
Michele Evans, Dubai

**GENERAL MANAGER:**  
Michael Schmid

**DESIGN AESTHETIC:**  
Built into a hillside  
with traditional  
Mallorcan village  
design, using timber  
finishes, natural  
stones and color  
palette

**NOTABLE AMENITIES:**  
Valley and sea views;  
guestrooms with  
private terraces;  
beach and country  
club access; spa  
and swimming  
pools; residences  
with ballroom and  
meeting space;  
multiple F&B venues

are too narrow to accommodate cars, and you won't find any at the Park Hyatt, either; they are tucked away beneath the main buildings.

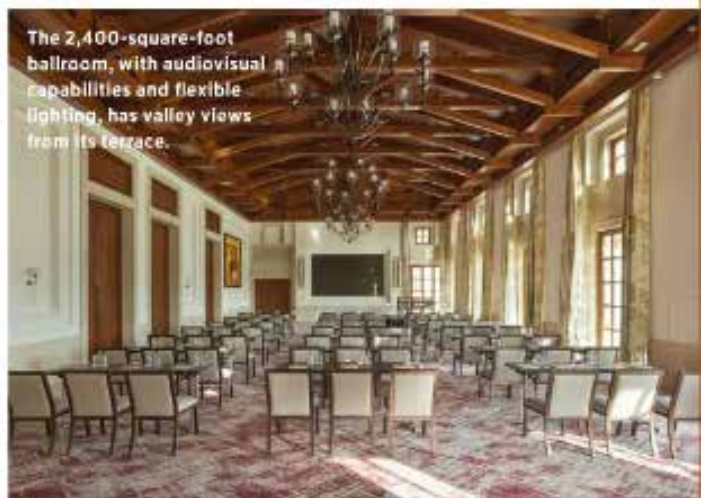
Everything is linked to the square, Scott says, like the tapas bar. Take a few steps up to reach the all-day bistro, Café sa Placa. A few steps down and you are at a landscaped terrace with swimming pools and a splash pool.

Nearby is the Balearic Restaurant, serving locally inspired dishes. An Asian restaurant in a private villa has views of the valley. The activity required to serve those restaurants is hidden underground with the car park: An enormous basement houses a main prep kitchen, with service elevators leading to the restaurants.

The Residence, in another building,



An outdoor whirlpool at Serenitas Spa



The 2,400-square-foot ballroom, with audiovisual capabilities and flexible lighting, has valley views from its terrace.



The hotel's tapas bar has outdoor seating and offers Spanish specialties, artisanal wines and cocktails.





The hotel has heated pools and a separate children's pool alongside a landscaped terrace.

offers meeting rooms and a 2,400-square-foot (223-square-meter) ballroom with terrace and garden.

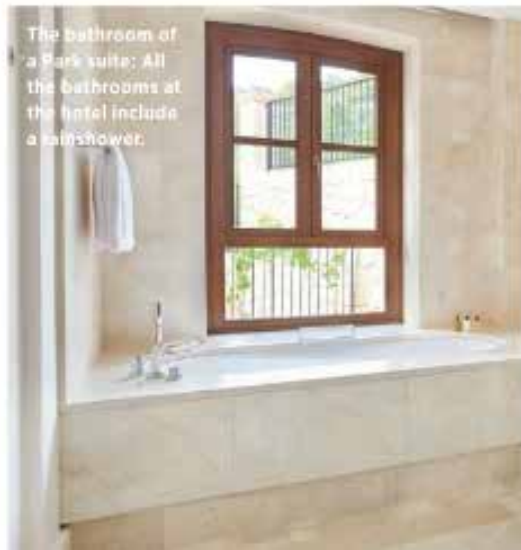
Another building houses the Serenitas Spa, above the hotel's entrance with a view across the valley and down to the Balearic Sea. Each of the seven treatment rooms has a private terrace; besides locally inspired treatments, the spa offers a Himalayan salt sauna, steam rooms and Jacuzzi. A country club on the estate is scheduled for completion in July.

The hotel's general manager, Michael Schmid, recently relocated from Hyatt's Andaz Peninsula Papagayo in Costa Rica, says he is looking forward to the mountains and seasons of the Spanish island—more like his native Switzerland. "What I'm very excited about is the culture of the island, their food and wine—the vineyards, the climate."

The hotel, the first Park Hyatt resort in Europe and the first Hyatt in Mallorca, adds up to a traditional Mallorca experience for guests, Scott says. "You've got a traditional cuisine, a traditional way of life. You see people enjoying life here."



The Park Deluxe Twin room, like all the rooms, has a private terrace overlooking either the valley or the sea.



The bathroom of a Park suite: All the bathrooms at the hotel include a rainshower.

